

THE BUSINESS OF GAMING

Friday September 28th, 2007 9:00 a.m. to 2:00 p.m.

COMPANY INFORMATION

Name: _____ Date: _____
Company: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (_____) _____ Ext. _____
E-mail: _____

YES! My company would like to sponsor the **2007 USC BUSINESS OF GAMING CONFERENCE** at the _____ level and receive the benefits associated with that level.

YES! My company would like to provide exhibitor(s) for the **2007 USC BUSINESS OF GAMING CONFERENCE** and have completed the attached form.

YES! My company would like to provide prizes for the **2007 USC BUSINESS OF GAMING CONFERENCE** event tournaments.

Once we receive this form, we will contact you to coordinate details for the event, including digital files of corporate logos, delivery of gift bag items and logistics for company display area.

Email:

evronkul@usc.edu

Fax:

213-740-2116

Mail:

The Business of Gaming- USC Marshall School of Business

3670 Trousdale Pkwy, BRI 103

Los Angeles, CA 90089-0802

Please return this form no later than Friday, August 3, 2007.

THANK YOU IN ADVANCE FOR YOUR SUPPORT!

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EXPO BOOTHS

Company Name _____

Representative's Name _____

Telephone Number _____

E-mail Address _____

Notice: Cost per booth is \$200 and includes all equipment needed for presentations. Each booth is an 8 ft. area and includes a 6 ft. length table, chairs, and HD monitor. Electrical outlets and generators are included.

SPONSORSHIP PACKAGES

Gold Sponsorship Package

Asking Price \$3000

Triple standard booth, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements flyers/coupons in gift bags, ability to distribute on-site samples, on-site promotions, on-site banner in all locations, logo on main event banner featured in all locations, sponsor logo on balloons, opportunity to speak at main Keynote event, and total exclusivity to your product niche.

Silver Sponsorship Package

Asking Price \$2000

Double standard booth, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, on-site promotions, on-site banner in gaming tent location, opportunity to speak at Opening Breakfast, and total exclusivity to your product niche.

Bronze Sponsorship Package

Asking Price \$800

Single standard booth, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, on-site promotions, on-site banner in panel location, and total exclusivity to your product niche.

Breakfast Sponsorship Package

Asking Price \$1500

Sponsor banner in breakfast location, sponsor logo on breakfast napkins, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, on-site promotions, and opportunity to speak at Opening Breakfast event.

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Lunch Sponsorship Package

Asking Price \$1500

Sponsor banner in lunch location, sponsor logo on lunch napkins, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, and on-site promotions.

Tournament Sponsorship Package

Asking Price \$1000

Opportunity to conduct a one hour tournament for one or any number of games, sponsor banner on tournament stage location, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, and on-site promotions.

Lanyard Sponsorship Package

Asking Price \$500

Sponsor logo on all event lanyards, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, and on-site promotions.

Gift Bag Sponsorship Package

Asking Price \$300

Sponsor logo on all gift bags, sponsor logo on event website, banner on event website, sponsor logo on all event print/promotional material, on site PA announcements, flyers/coupons in gift bags, ability to distribute on-site samples, and on-site promotions.